Ildar Abdullin

Product designer / Graphic designer / Art director

free120891@gmail.com Telegram Behance Instagram



Professional experience

Freelance
Worldwide

Illustrator & graphic designer 2015 - 2016

Illustration and graphic design for individual projects.

1Point
Moscow

Illustrator 2016 - 2017

Created an extensive **library of stock illustrations**.

Freelance
Worldwide

Illustrator & graphic designer 2017 - 2019

Illustration and graphic design for individual projects.

Square Root Media, INC
St. Louis, USA

Illustrator 2019 - 2024

Created an extensive **illustration library** in a **consistent visual style** for an educational wellness project.

Art director & product designer 2024 - present

Digital marketing for small businesses in the US.

Developing and updating **B2B and B2C products**.

Current focus

- Building a **shared design system**.
- Redesigning the **review system**.

Selected contributions

- Created a selection of **starter website templates** for clients within the B2B product.
- Created a **product demo** for the homepage.
- Used **AI agents** to develop a **consistent illustration style** across products.

Profile

I'm Ildar Abdullin. My background spans illustration, graphic design, digital interfaces and art direction. I approach visual work through both craft and structure: understanding the task, building a clear system, and paying attention to the details.

Expertise

Illustration

Graphic design

Packaging & label design

UI/UX

Product design

Art direction

Tools

Adobe Photoshop

Adobe Illustrator

Figma